



2025 JA BOWLING CLASSIC | BLOCKBUSTER BOWL

APRIL 22-27, MAY 1-2 & 8-9, 2025 | RICHLAND, WA

Sponsor Benefits

Join Junior Achievement of Washington's exciting fundraiser, the **2025 JA Bowling Classic**, to support JA programs in Southeastern Washington! This year's theme is **Blockbuster Bowl**, so get ready for a night of fun, bowling, and amazing costumes from your favorite movies, while raising funds for JA programs in our region. Proceeds from the event will support JA's mission to prepare young people in Southeastern Washington for their future economic success.

THE BENEFITS TO OUR COMMUNITY

Junior Achievement (JA) of Washington is committed to helping young people reach economic success by teaching financial literacy, career readiness, and entrepreneurship skills through dynamic experiential programs.

Your participation in this event will help us reach thousands of local students and inspire them to finish school, earn a degree, and find a career they will love.

THE BENEFITS TO YOUR COMPANY

- Enjoy fun team-building activities
- Build and maintain a supportive work culture
- Elevate your brand recognition through PR
- Benefit from extra training and development opportunities
- Introduce healthy work-place initiatives



DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.

2025 JA BOWLING CLASSIC SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$15,000

- Prominent acknowledgement as title sponsor on all event marketing materials, including brochures, press releases, emails, social media, event website and registration site.
- Company logo printed on prize giveaway items for over 1,000 event attendees and volunteers.
- Opportunity to distribute your company branded promotional products to over 1,000 event attendees.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Waived registration fees for all company bowling teams.
- Company promoted in a media package.
- Recognition in the JAWA's Impact Report.
- Title Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.

BOUNDLESS POTENTIAL SPONSOR: \$10,000

- Company logo included on all event marketing materials, including brochures, press releases, emails, event website and registration site.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.

BRIGHTER FUTURE SPONSOR: \$7,500

- Company logo included on all event marketing materials, including brochures, press releases, emails, event website and registration site.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.

LANE SPONSOR: \$500

- Company logo featured on 3'x2' banner displayed throughout the event.

INSPIRE SUCCESS SPONSOR: \$5,000

- Company logo included on all event marketing materials, including brochures, press releases, emails, event website and registration site.
- Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.

TOP FUNDRAISER SPONSOR: \$3,500

- Company logo featured on a display during the event.
- The top fundraiser from each bowling shift will receive a prize from the display.
- Verbal recognition by emcee during all bowling shifts.
- Company logo on the event website.

AUCTION SPONSOR: \$3,500

- Company logo featured on the event online auction site.
- Company name and logo recognition on social media.
- Company logo on the event website.
- Company logo featured on the online auction signage during the event.

POSTCARD SPONSOR: \$3,500

- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company logo on the event website.
- Company logo promoted in the event emails and social media posts.

EDUCATOR'S NIGHT SPONSOR: \$2,000

- *Cover Team Fees for all Educator's Night teams – eight sponsorships would cover fundraising for all teams.
- Company logo placed on all Educator's Night promotional materials to be distributed to all schools in the Tri-Cities.

Contact Colleen Hinman, Regional Director, Southeastern Washington,
at colleen.hinman@jashington.org.